weprintwraps

Artwork Guidelines

To ensure the highest quality output and an efficient production process, please follow the artwork specifications below when supplying files for large format print related to vehicle wraps and branding:

1. File Format & Colour Mode

Artwork must be supplied in CMYK colour mode. RGB files will be printed on an HP Latex CMYK printer, which may result in colour shifts.

Files should be print-ready PDFs, TIFF, EPS, or AI formats, fonts need to be outlined or embedded, and PSD files should be flattened.

2. Resolution Requirements

All artwork should be supplied at a minimum resolution of 150dpi at full print size.

Lower resolutions may result in pixelation and poor print quality.

3. Sizing & Scale

Please supply artwork at full size where possible. If reduced, include the exact scale used (e.g., 25% scale) and ensure resolution remains appropriate.

Include appropriate bleed to allow for vehicle shape, panel lines and joins where applicable.

Print will be supplied at 1350mm width or 1480mm maximum widths.

We can help by supplying vehicle templates where required - we are not responsible for the wrong template being selected and would suggest comparing with vehicle photographs before setting the final scale and design.

4. Fonts & Outlines

All fonts must be converted to outlines or embedded to avoid font issues during production.

5. Colour Accuracy

While we aim for consistency, please be aware that colours may vary slightly due to the nature of CMYK digital printing and materials used. WePrintWraps.uk accepts no responsibility for colour discrepancies if artwork is supplied without a representative present for press checks or colour output confirmation.

For critical colour matching, we strongly recommend supplying physical colour swatches or requesting a sample print.

6. File Delivery

Files should be uploaded via a file transfer service such as WeTransfer or Dropbox.

7. Additional Details

Please include any layout instructions separately if needed.

If you're unsure...
We can do it all for you...